

The BCM Insider

BCM News

What's The Value in getting the right mobility solutions in place?:

Efficient operations-Mobility solutions can greatly increase the productivity of your business. The right solution can seamlessly connect employees with customers, constituents, partners and each other when they're away from their desktop telephone.

Customer Service-Reliable service to customers means increased business. With the right solution you can also be sure that you're bringing the highest quality communications to customers and employees both, at all times.

Responding to the Market-Your business needs to keep moving at the speed of today's market, without delays in connecting to associates, partners and vendors not to mention getting your products and services out to market in time.

Keeping Decision Makers Connected-Waiting to make important decisions can mean wasted time and lost business.

Supporting Management-By providing employees with records management tools-including call-accounting and call-recording. This can also help your company adhere to corporate accountability legislation, such as Graham Leech Bliley and Sarbanes Oxley.

The right solution should not dictate the device that is used-it should establish the standards that allow you to choose the right device, for the right person, at the right time.

April Promotions;

Free Wireless Evaluations for all BCM Customers

Free BCM Wireless Mouse Gift Set to Every Customer that gives a New Customer Reference

Starting February 2006, BCM will be helping the Kidney & Urology Foundation of America, Inc "cell-a-brate" life by collecting customer's old wireless devices for donations. Every time customers purchase wireless services from BCM, BCM will collect old wireless devices to donate on behalf of raising money for research.

Industry News

Sprint Nextel Helps Customers "Find It"

By Susan Rush, WirelessWeek.com

Sprint is putting more information in the palm of its customers' hands, with the introduction of a new mobile search service powered by InfoSpace.

InfoSpace Find It!, a J2ME powered application designed specifically for cell phones, incorporates GPS capabilities and enables subscribers to not only locate restaurants, movie times and so forth, but also receive maps and directions to those locations.

The service includes Local Quick Clicks, which will seek out local business listings with maps and driving directions. One-Stop Shopping combines services offered by yellow pages and white pages. What's Nearby offers details of what's close and, even if the caller does not know where they are, the service can provide details using location-based capabilities. The Click to Connect feature enables phone calls to be made with one click, negating the need to dial a phone number.

At launch, the service is available on 20 different Sprint and Nextel handsets.

The service will cost customers around \$3 a month.

Mobile search is gaining traction, with investment bank Piper Jaffray projecting global mobile search revenues will reach \$11 billion by 2008 - other outfits have predicted even higher numbers, some as high as \$35 billion by 2010.

The Mobile Marketing Association released its Introduction to Mobile Search earlier this year. The paper weighs in on the differences between mobile and Internet search and presents the mobile search opportunity to operators, brands and content providers.



People Call BCM When They:

- Are not satisfied with their voice, data or Internet communications.
- Cannot afford to have any systems go down.
- Are concerned they might be overpaying.
- Want to explore IP Telephony.
- Have not reviewed their communication services in over a year.
- Need to connect remote workers in one integrated solution.
- Are not leveraging wireless technology to its fullest extent.
- Are looking to implement a data network.
- Lack internal resources to manage systems/carriers efficiently.
- Are moving or expanding, and want to upgrade their system.
- Have multiple services/locations and want a consolidated bill.
- Have to call multiple vendors to resolve a problem.